

Advocacy: Census Solutions

Objective: identify outreach leaders in our community and brainstorm how to prepare them to advocate

Contact information

We will email you a copy of this sheet

Name

Organization

Email

Use the questions below to help identify local leaders:

- Who are leaders within hard to count populations? Highly mobile, people experiencing homelessness, physical access barriers such as gated communities
- Who are leaders within hard to persuade populations? Suspicious of government, low levels of civic engagement
- Who are leaders within hard to interview populations? Participation hindered by language barriers, low literacy, lack of internet access

Target population

Describe the populations you work with
(Check all that apply)

- Racial and ethnic minorities
- Non-native English speakers
- Lower income persons
- Homeless persons
- Undocumented immigrants
- Young mobile persons (students)
- Children
- Veterans
- LGBTQ persons Other _____

List any special languages your populations speak

Who are community leaders who could be effective advocates for the census? (please provide names, organizations, contact information as appropriate)

What ideas do you have for supporting these advocates?

(how to get them the training and the information that would support them to step into this role. What information is critical for them to know, ideas for talking points, etc)

Other comments:

Outreach: Census Solutions

Objective: Create ideas about how to facilitate ongoing public discourse about the census

Contact information

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Name

Organization

Email

Use the questions below to help identify targets for outreach:

- Who are hard to count populations? Highly mobile, people experiencing homelessness, physical access barriers such as gated communities
- Who are hard to persuade populations? Suspicious of government, low levels of civic engagement
- Who are hard to interview populations? Participation hindered by language barriers, low literacy, lack of internet access

Target population

Describe the populations you work with
(Check all that apply)

- Racial and ethnic minorities
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- LGBTQ persons Other _____

List any special languages your populations speak

What are the unique needs of populations you are involved with who would benefit from census outreach efforts?

What ideas do you have for reaching these populations and addressing any barriers or concerns they have about participation?

What support would be needed to do the above?

Training, funding, specific outreach materials, etc

Response: Census Solutions

Objective: Create ideas about how to help hard-to-count populations respond to the census

Contact information

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Name

Organization

Email

Use the questions below to help identify targets for response:

- Who doesn't have a stable address to receive postcards or mailings?
- Who doesn't have internet access?
- Where do these populations often go where there would be computer or phone access or bilingual staff and where they would have time to answer a 10 min survey?

Target population

Describe the populations you work with
(Check all that apply)

- Racial and ethnic minorities
- Non-native English speakers
- Lower income persons
- Homeless persons
- Undocumented immigrants
- Young mobile persons (students)
- Children
- Veterans
- LGBTQ persons Other _____

List any special languages your populations speak

Ideas for response locations

What support is needed at these locations?

Volunteers, language support, computers, phone, internet

Any funding needed?