



STATE OF WASHINGTON

**OFFICE OF FINANCIAL MANAGEMENT**

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August 29, 2018

**TO:** Executive and Small Agency Cabinet

**FROM:** David Schumacher  
Director 

**SUBJECT: STATE AGENCY COMPLETE COUNT COMMITTEE FOR 2020 CENSUS**

Census Day is April 1, 2020. It is important that the U.S. census count every Washingtonian as a matter of fairness and equity. It is to our benefit to help census officials assure people that it is safe to fill out a form or talk with a census worker because the information they provide will remain confidential and secure. Census data also helps allocate federal dollars that flow into Washington State to fund vital state services and determines the number of congressional seats for each state.

The Office of Financial Management (OFM) is forming a state agency Complete Count Committee to identify ways in which the state can help promote a complete and accurate count with efficient, no-cost, or low-cost activities. I am writing to ask you to designate a senior staff member with operational responsibilities or a senior communications officer to work with OFM beginning in October 2018 on planning and implementing activities such as:

- Public information efforts to encourage cooperation with the census count.
- Use of existing agency communication channels to get the word out about the importance of the census.
- Assistance from local state government offices in getting information to "hard-to-count" populations around the state.

Please submit your designee's name and contact information by **September 12, 2018** to Susan Meldazy, 2020 Census Coordinator, at [susan.meldazy@ofm.wa.gov](mailto:susan.meldazy@ofm.wa.gov).

Thank you for your assistance. Together we can leverage existing resources to ensure that every resident in Washington State is counted.