February 1, 2010

Dear Survey Respondent:

I am writing to ask you to participate in the Washington State Population Survey. We need you to be part of this survey so that we can get equal representation from people across the state. Your household was randomly selected from among all the telephone numbers in Washington so that your answers can represent many other households in this survey.

The survey provides information that helps us to prioritize state programs and services. This is so important to the Washington State Office of Financial Management and to the Legislature as we make tough decisions to meet the state’s budget shortfall.

The Gilmore Research Group, an independent Washington State research company, is conducting the Population Survey by contacting randomly-selected households from among all of the telephone numbers in Washington. The survey includes questions about employment, income, education, and health insurance coverage and would take 20-30 minutes, depending upon the number of people in your household. All of your input will remain completely confidential and will never be released with your name.

Within the next week or two, a Gilmore interviewer will call your home again. While strictly voluntary, I hope that you will participate in this important survey. If you receive a call at an inconvenient time, please suggest a time that is better for you. Cathy Peda or Mike Groves, with the Gilmore Research Group (1-800-573-4498), or Erica Gardner, with the Office of Financial Management (1-360-902-0599), can answer any questions you might have. Information about the survey is also available on our website at http://www.ofm.wa.gov/sps/.

Thank you again for giving this request your consideration.

Sincerely,

Victor A. Moore, Director
Office of Financial Management