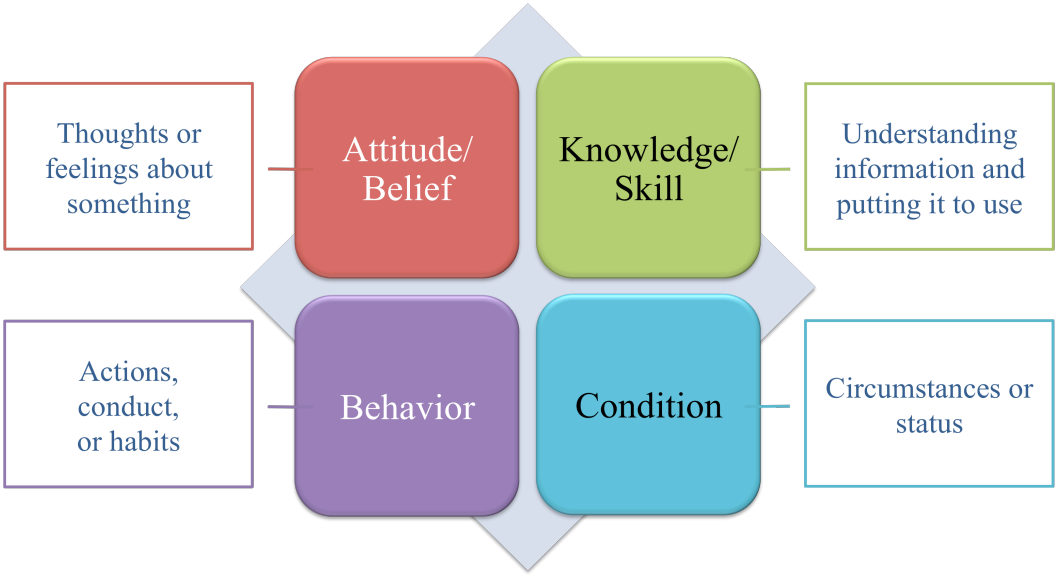
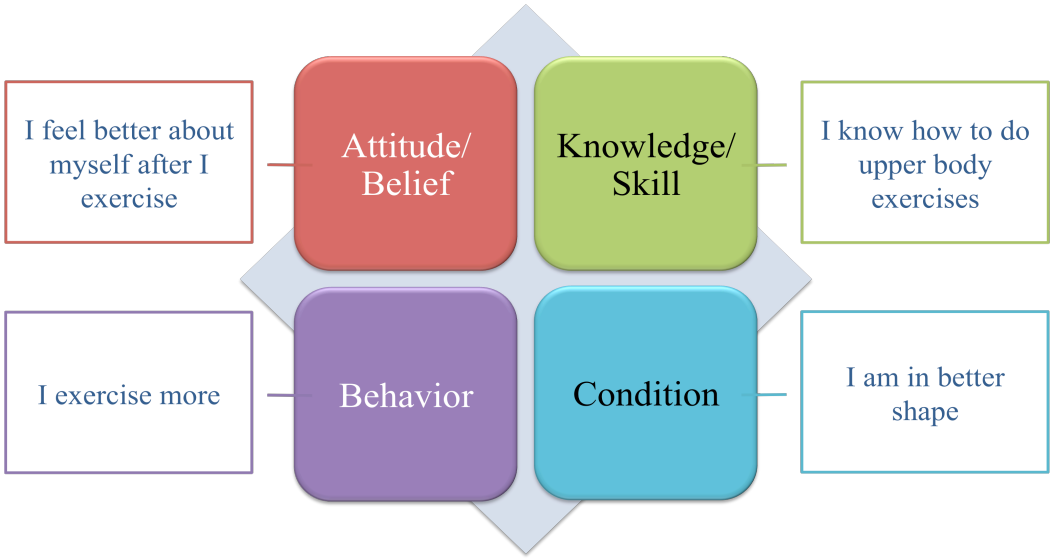
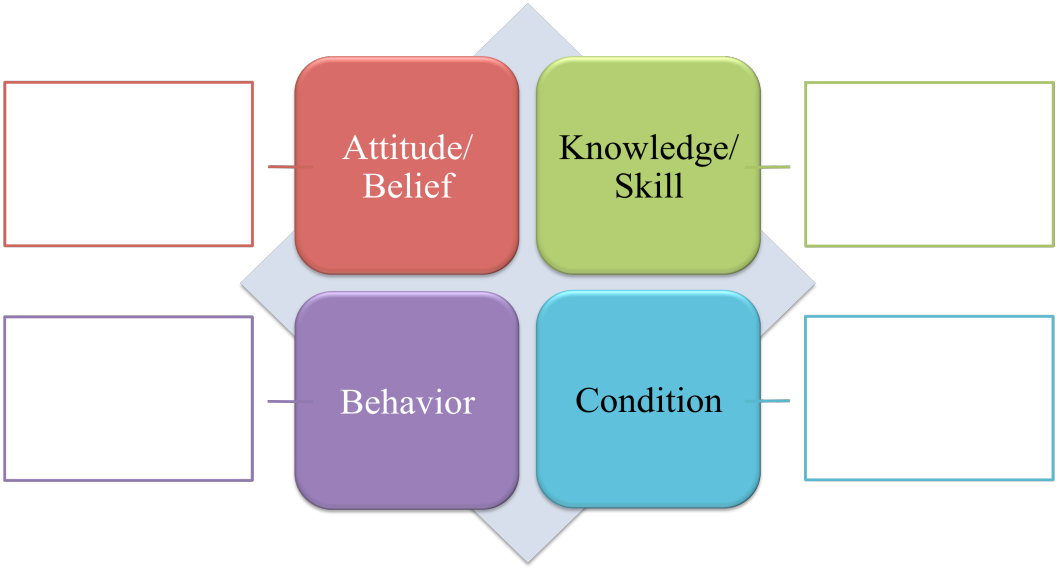
CORE THOUGHT

Outcome Types – Do Your Questions Measure the Outcome You Intend?