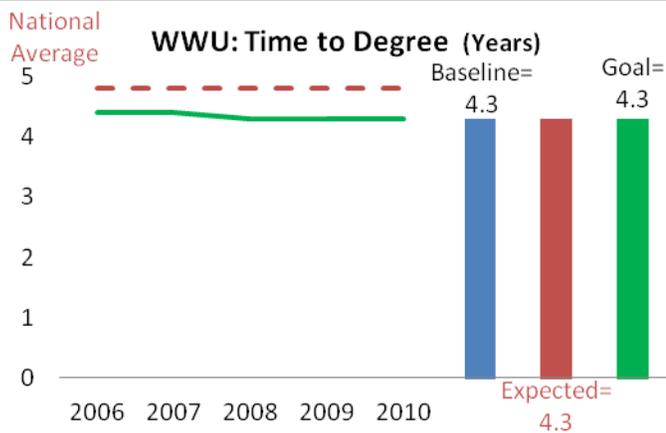
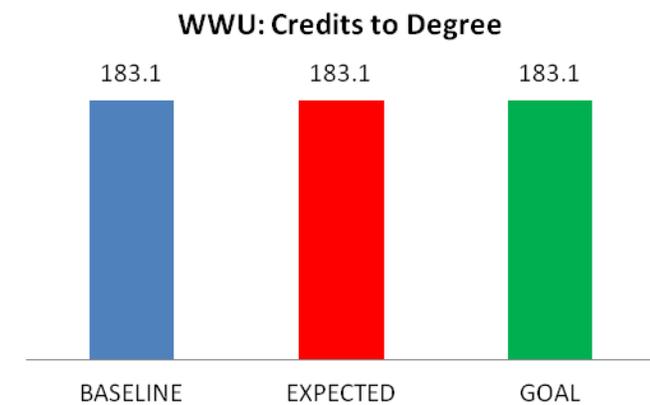


Time and Credits to Degree



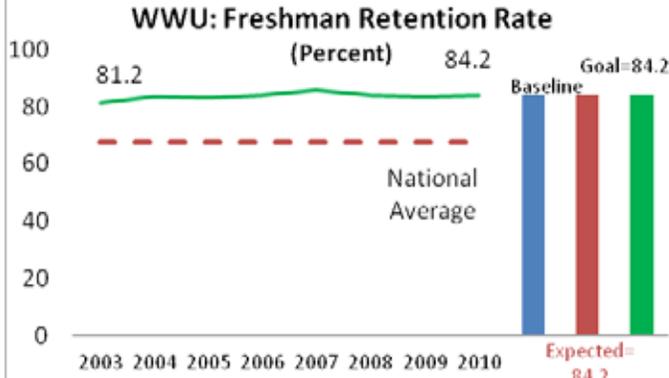
Time to degree (full-time, first-time students) Measures number of years students take to complete degrees. Lower time to degree indicates better performance.

- WWU's time to degree is better than the national average.



Credits to degree (full-time, first-time students) Measures total credits earned by students graduating with a degree, a measure of how efficiently earned credits translate to degree attainment. A degree requires a minimum of 180 quarter credits for graduation. Lower credits to degree indicates better performance.

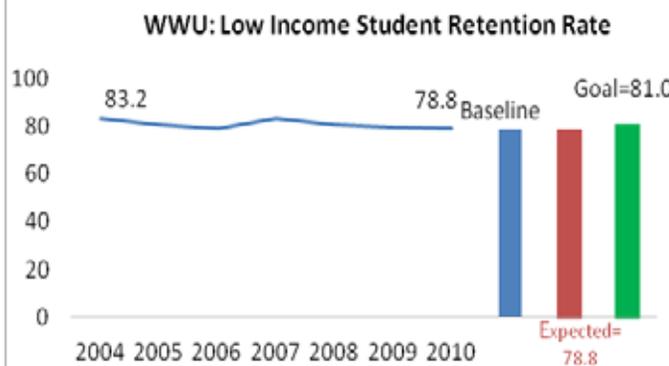
Student Retention and Success



Retention rate (fall-to-fall, new full-time, first-time students)

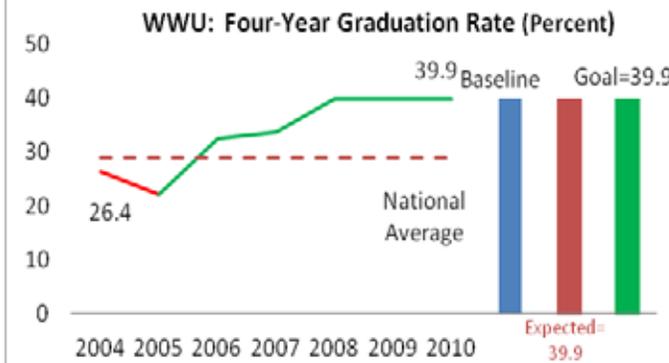
Measures the percentage of all entering freshmen returning in the fall of their sophomore year, a measure of student persistence.

- WWU's freshman retention rate is better than the national average, with a goal to maintain the baseline retention rate of 84.2%.



Retention rate, Pell Grant recipients (fall-to-fall, new full-time, first-time students)

Measures the annual percentage of low-income students continuing toward degree completion. WWU's goal is to increase retention rates for low income students by 2.2% to 81.0%, and to within nearly 3% of the retention rate for the overall student population.

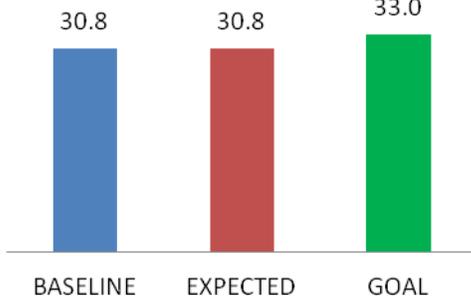


Four-year graduation rate (new full-time, first-time students)

Measures the percentage of all undergraduate students attaining a bachelor's degree within four years of enrollment.

- WWU's four year graduation rate is significantly better than the national average.

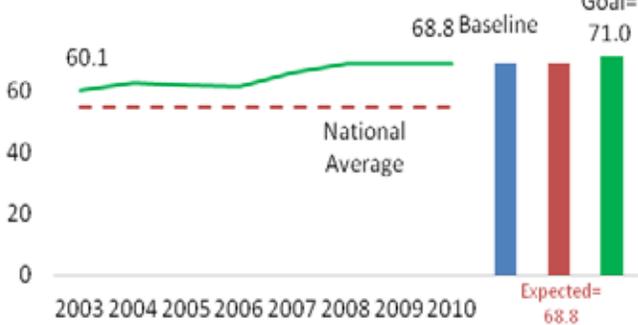
WWU: Four-Year Graduation Rate, Low Income Students



Four-year graduation rate, Pell Grant recipients (new full-time, first-time students)

Measures the percentage of low-income undergraduate students attaining a bachelor's degree within four years of enrollment. WWU's goal is to increase four-year graduation rates for low income students by 2.2% to 33.0%

WWU: 6-Year Graduation Rate (Percent)

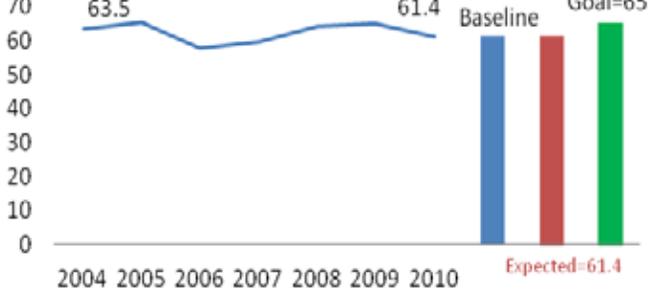


Six-year graduation rate (new full-time, first-time students)

Measures the percentage of all undergraduate students attaining a bachelor's degree within six years of enrollment.

- WWU's six year graduation rate is significantly better than the national average, with a goal to improve from 68.8% to 71.0%

WWU: 6-Year Graduation Rate, Low Income Students (Percent)

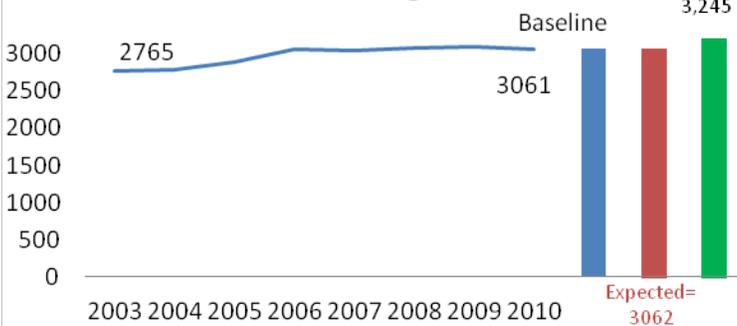


Six-year graduation rate, Pell Grant recipients (new full-time, first-time students)

Measures the percentage of low-income undergraduate students attaining a bachelor's degree within six years of enrollment. WWU's goal is to improve from 61.4% to 65.0%

Degree Production

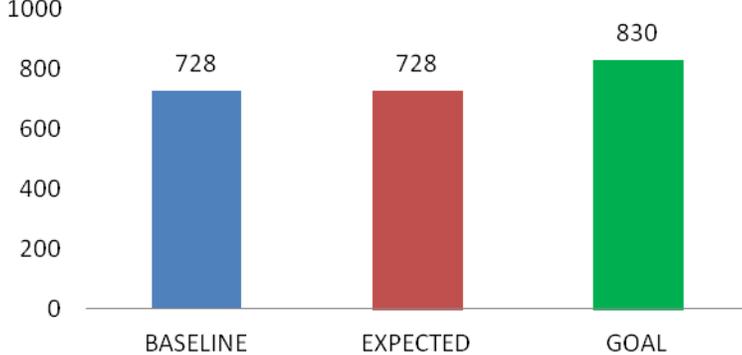
WWU: Bachelors' Degrees



Bachelor's degrees awarded

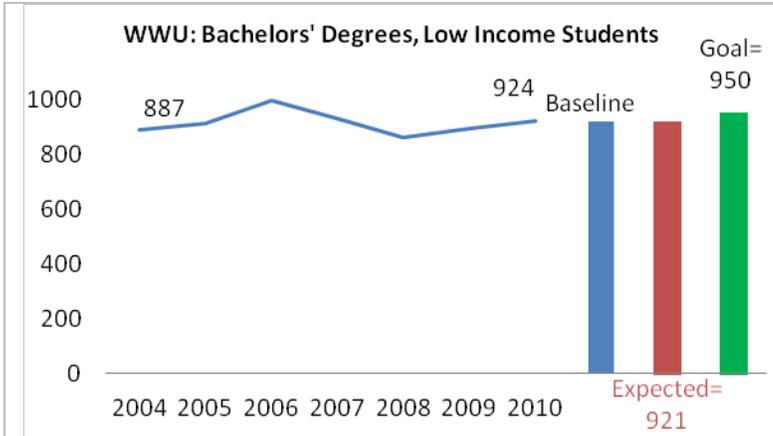
Measures the annual number of bachelor's degrees awarded. WWU's goal is to increase bachelor's degree production from 3,061 to 3,245.

WWU: High Demand Degrees

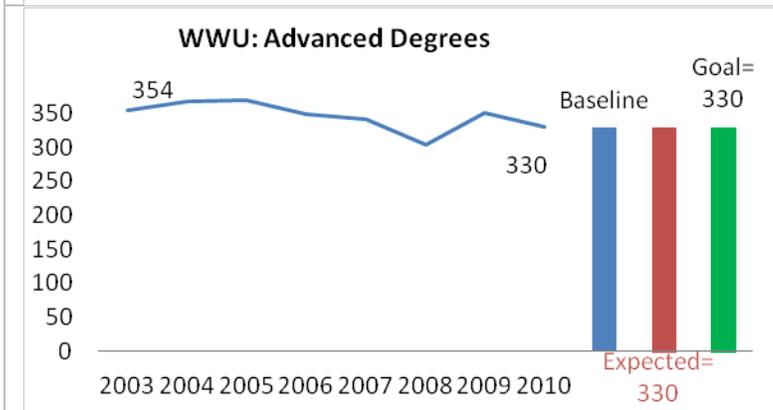


High-demand bachelor's degrees awarded

Measures the annual number of bachelor's degrees awarded in high demand fields. With new funding, WWU's goal is to increase the number of high demand degrees produced by 14% from baseline.

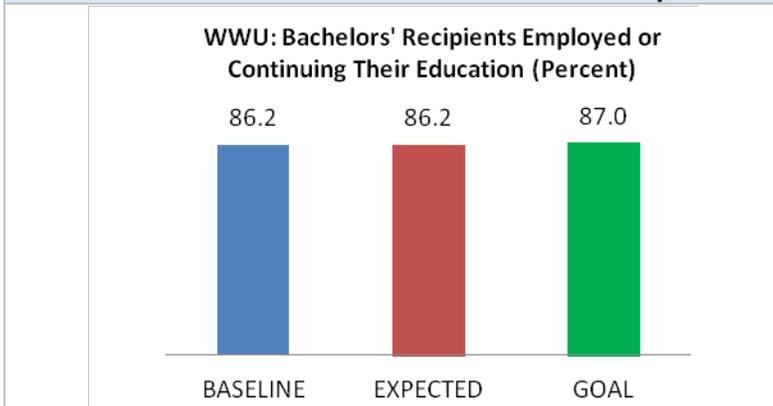


Bachelor's degrees – Pell Grant recipients
 Measures the annual number of bachelor's degrees awarded to low-income students. WWU's goal is to increase low-income student bachelors' degrees by 29 degrees, an increase of 3%.

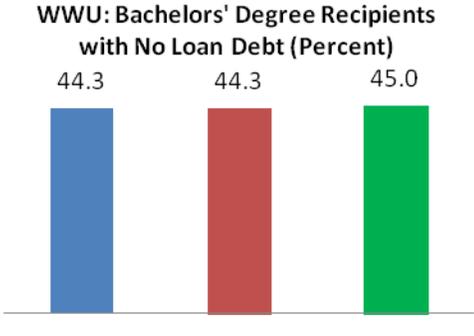
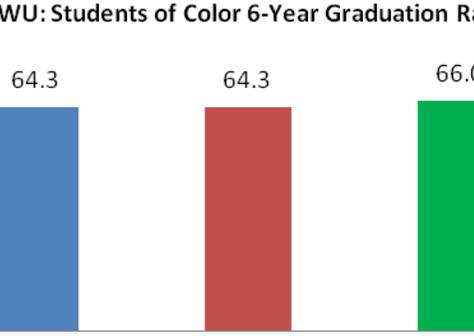


Advanced degrees awarded
 Measures the annual number of master's degrees awarded. WWU's goal is to maintain the baseline of 330 advanced degrees.

Institution-Specific Metrics



Percent of Bachelor's Degree Recipients either Employed or Continuing their Education
 WWU's goal is to increase by 0.8% the number of recent graduates who are employed or continuing their education.

	<p>WWU: Bachelors' Degree Recipients with No Loan Debt (Percent)</p>  <table border="1"> <thead> <tr> <th>Category</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>BASELINE</td> <td>44.3</td> </tr> <tr> <td>EXPECTED</td> <td>44.3</td> </tr> <tr> <td>GOAL</td> <td>45.0</td> </tr> </tbody> </table>	Category	Value	BASELINE	44.3	EXPECTED	44.3	GOAL	45.0	<p>Percentage of BA graduates with no loan debt WWU's goal is to increase by 0.7% the number of recent graduates who are employed or continuing their education.</p>
Category	Value									
BASELINE	44.3									
EXPECTED	44.3									
GOAL	45.0									
	<p>WWU: Students of Color 6-Year Graduation Rate</p>  <table border="1"> <thead> <tr> <th>Category</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>BASELINE</td> <td>64.3</td> </tr> <tr> <td>EXPECTED</td> <td>64.3</td> </tr> <tr> <td>GOAL</td> <td>66.0</td> </tr> </tbody> </table>	Category	Value	BASELINE	64.3	EXPECTED	64.3	GOAL	66.0	<p>6-Year Graduation Rate for Students of Color Measures the percentage of undergraduate students of color attaining a bachelor's degree within six years of enrollment. WWU's goal is to improve from 64.3% to 66.0%.</p>
Category	Value									
BASELINE	64.3									
EXPECTED	64.3									
GOAL	66.0									

Western Washington University: Performance Plan Narrative

Western Washington University is ranked by *U.S. News and World Report* as the finest masters-granting university in the region and the second-best in the entire West, including a region stretching from the Mississippi River to the Pacific Ocean. The state's third-largest higher education institution, Western is among the most selective public higher education institutions in the Pacific Northwest. Western's fall 2010 enrollment was 14,979 full-and part-time students; 19% of students are students of color. Through its Extended Education Office, Western offers classes in Bremerton, Everett, Port Angeles, Seattle, and Anacortes. Through its International Programs Office, Western students travel worldwide to earn academic credit and gain invaluable experiences. More than 100,000 of Western's graduates live in Washington. The University has won national recognition for its community service and engagement, its green energy and environmental practices, and for the Peace Corps participation of its graduates.

Kiplinger's ranks Western 38th in its list of the nation's 100 "Best Values" in public colleges and universities based on quality and cost.

Key indicators of university quality, while historically high for Western, have continued to improve over the last decade. Fall-to-fall retention for freshmen has risen from 81% prior to 2002 to 84% in 2010. Six-year graduation rates have risen from 61% for the 2000 cohort to 69% as reported for our 2009-10 baseline. Similarly, four-year graduation rates have risen from 28% for the 2000 cohort to 40% as reported for our 2009-10 baseline. Indeed, Western's graduation rates are among the highest for universities in our classification (public, Masters-granting, large), more than 11% above the national average. Moreover, graduation rates for Native Americans, Latino students, and African American students are more than 15% higher than the national average for universities in our classification.

While teaching is at the core of what Western does, the university is also a powerful engine of academic research and creative productivity. Faculty and students are engaged in cutting-edge research projects: exploring cheaper, more efficient solar panels, designs for a lightweight hybrid bus, new treatments for schizophrenia, the ecological effects of removing the Elwha River Dam, mid-ocean volcano analysis, and faster movement of cargo at the Canadian border, just to name a few.

Western pursues open, transparent and continual improvement processes. When internal analyses demonstrated that delays in major declaration and course access bottlenecks were impacting time to degree for many students, the university implemented a strategic improvement initiative, coordinated across all divisions. This initiative includes new advising initiatives, a streamlined major declaration process, accelerated two-year transfer programs, a parent communication campaign to reinforce a four-year graduation expectation, and *Viking Landing: Making the Most of Your GURs*, an information and dialog session preceding every quarterly registration period to help students navigate their general education requirements. To aggressively target course access bottlenecks, Western made additional budget cuts and shifted resources to rapidly fund additional sections in high-demand courses, created technical tools to improve course planning and initiated a wait-listing procedure that prioritizes enrollment based on need.

Western is also committed to increasing degree-production in high-employer demand programs and in critical areas of state needs. Over the last five years, Western has rebased, shifting resources to hire faculty and expand course offerings in high-employer demand programs of study that meet critical state needs. Between 2005 and 2011, Western has seen an increase of 49% in students majoring in STEM areas and a 29% increase in STEM graduates.

Western faces several challenges in its efforts to continue to improve. These include faculty being hired away because of non-competitive and low salaries, the precipitous drop in state support, the lowest dollars per student funding of any of the State's higher education institutions, including lower funding on per student basis than the community colleges, faculty and staff reductions forced by budget cuts, the rising cost of tuition, salary compression and the general decline in the economic resources of students and their families.

Washington State citizens receive significant benefits from the contributions of Western Washington University through education, research and public service. With increasing state support in the form of resources to match the level of expected outcomes within this Performance Plan, Western will continue to create future leaders for all sectors of the state. The University will continue to make significant contributions to a highly-skilled workforce and to provide significant value to the state's economy. With adequate funding, Western will achieve its mission of building a stronger Washington by building upon its considerable strengths to address critical state needs and expand student access to rigorous and engaging baccalaureate and graduate education.

Western Washington University "Pride Points"

- Our graduation rates are among the highest in our class, more than 11% points above the national average for regional universities within our Carnegie classification (public, Masters-granting, large).
- Our graduation rates for African American, Hispanic and Native American students are more than 15% higher than the national average for universities within our Carnegie classification.
- WWU is the only public university in the state to be awarded the Honor Roll recognition for public service by President Obama.
- Kiplinger's ranks Western 38th in its list of 100 Best Values in Public Colleges and Universities.

3/7/2012

Western Washington University Student Enrollment

Annual Average FTE		State-	UCNPS*	Self-	All
2010---11	Undergraduate	12,100.0	155.4	394.3	12,649.8
	Graduate/Professional	547.3	53.7	63.0	664.1
	Total	12,647.4	209.2	457.4	13,313.9
2000---01	Undergraduate	10,673.6	n/a	n/a	10,673.6
	Graduate/Professional	517.6	n/a	n/a	517.6
	Total	11,191.2	n/a	n/a	11,191.2

Average of Fall, Winter and Spring

Non State---Funded enrollments were not reported in 2000---01

2000---01 enrollment does not include 23 AA FTE in "Timber Worker Displacement Program"

*University Center of North Puget Sound

Annual Average Headcount		State-	UCNPS*	Self-
2010---11	Undergraduate	12,932.0	181.3	500.3
	Graduate/Professional	589.3	63.7	100.7
	Total	13,521.3	245.0	601.0
2000---01	Undergraduate	11,272.0	n/a	n/a
	Graduate/Professional	550.0	n/a	n/a
	Total	11,822.0	n/a	n/a

Annual Average FTE		State-	UCNPS	Self---Sustain	All
2010---11	Distance Learning	10.6	33.6	116.9	161.2
	Self---Sustaining	n/a	n/a	457.4	457.4
2000---01	Distance Learning	n/a	n/a	n/a	n/a
	Self---Sustaining	n/a	n/a	n/a	n/a

Fall Quarter Undergraduates		All
Fall 2011	% Resident	92.1%
	% Pell---Eligible	25.6%
	% Students of Color	20.6%
	% Underrepresented Minority	20.6%
Fall 2001	% Resident	94.0%
	% Pell---Eligible	20.2%
	% Students of Color	13.5%
	% Underrepresented Minority	13.5%

Undergraduate Student Body Profile

Students of color: Includes Hispanic/Latino of any race, Black/African---American, Asian, American Indian/Alaskan Native, Native Hawaiian/Pacific Islander, Two or more Races

URM: Includes Hispanic/Latino of any race, Black/African---American, American Indian/Alaskan Native, Native Hawaiian/Pacific Islander, Two or more Races

Complete Undergraduate Applications		All
2010---11	Total	13,184
	Resident	11,256
	Non---Resident	1,897
	% Admit rate --- residents	67%
2000---01	Total	10,522
	Resident	8,935

	Non---Resident	1,471
	% Admit rate --- residents	78%

Residency not determined for some applicants

Entering Undergraduate Class		All
2010---11	First---Time, First Year Students	
	% FTFY --- WA residents	90%
	% FTFY --- First---Generation	32%
	% Enrolling on campus in remedial courses	2%
	Average High School GPA	3.5
	Average SAT composite score	1121.4
	Transfer Students	
	% Transfers --- WA residents	93%
2000---01	First---Time, First Year Students	
	% FTFY --- WA residents	94%
	% FTFY --- First---Generation	31%
	% Enrolling on campus in remedial courses	2%
	Average High School GPA	3.4
	Average SAT composite score	1082.4
	Transfer Students	
	% Transfers --- WA residents	89%

Research Expenditures	
2010---11	\$10,878,151
2000---01	\$8,423,875

¹ FTE: Broken into undergraduate and graduate/professional based on student level. Calculation, regardless of level is SCH/45 for undergraduate courses and SCH/30 for graduate courses (assuming quarters).