**WSU Profile**

Student Enrollment:
- Undergraduate: **19,807**
- Graduate: **3,714**

Median SAT score, 2011: **1095**

Percentage of Pell-Eligible Undergraduates: **34.4%**

“With over 27,000 undergraduate, graduate, and professional students at four campuses and online; 7 agricultural research centers; extension services in all 39 counties; and over $300 million in total research and development expenditures, WSU serves students, families, business, and industry throughout the state.”

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### Time and Credits to Degree

**Time to degree** (full-time, first-time students)
Measures the number of years students take to complete degrees. Lower time to degree indicates better performance.

- WSU’s average time to degree of 4.5 years is slightly better than the national average of 4.8 years. The goal is a reduction in time to degree to 4.4 years.

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**Credits to degree** (full-time, first-time students).
Measures total credits earned by students graduating with a degree, a measure of how efficiently earned credits translate to degree attainment. A degree requires 120 semester credits for graduation. Lower credit to degree indicates better performance.
Student Retention and Success

Retention rate (fall-to-fall, new full-time, first-time students)
Measures the percentage of all entering freshmen returning in the fall of their sophomore year, a measure of student persistence.

- WSU’s freshman retention rate of 83.8 percent is better than the national average. The goal is further improvement to 85.0 percent.

Retention rate, Pell Grant recipients (fall-to-fall, new full-time, first-time students)
Measures the annual percentage of low-income students continuing toward degree completion. WSU’s goal is to improve the low-income student retention rate from 81.5% to 82.0%.

Four-year graduation rate (new full-time, first-time students)
Measures the percentage of all undergraduate students attaining a bachelor’s degree within four years of enrollment.

- WSU’s current four-year graduation rate is better than the national average. The goal is further improvement to 40.0 percent.
Four-year graduation rate, Pell Grant recipients (new full-time, first-time students)
Measures the percentage of low-income undergraduate students attaining a bachelor’s degree within four years of enrollment.

Six-year graduation rate (new full-time, first-time students)
Measures the percentage of all undergraduate students attaining a bachelor’s degree within six years of enrollment.

- WSU’s six-year graduation rate is better than the national average. The goal is continued improvement to 71 percent.

Six-year graduation rate, Pell Grant recipients (new full-time, first-time students)
Measures the percentage of low-income undergraduate students attaining a bachelor’s degree within six years of enrollment.
Washington State University

Degree Production

WSU: Bachelors' Degrees

Bachelor's degrees awarded
Measures the annual number of bachelor’s degrees awarded.

Baselines: 4,143
Goal: 4,779
Expected: 5,752

High-demand bachelor's degrees awarded
Measures the annual number of bachelor’s degrees awarded in high demand fields.

Baseline: 648
Goal: 1,399
Expected: 855

Bachelor's degrees – Pell Grant recipients
Measures the annual number of bachelor’s degrees awarded to low-income students.

Baseline: 1,502
Goal: 1,722
Expected: 1,722

Baseline: 2,201
Goal: 2,201
Expected: 2,359
Advanced degrees awarded
Measures the annual number of master’s and doctoral degrees awarded.

Number of Doctoral Degrees Awarded
Institution comment: Recognizing our distinct land grant and research responsibilities to the state, WSU will place a special emphasis on working to maintain and, if and when possible, to increase our productivity in three areas central to our outreach and economy-related missions. These areas are represented by the following institution-specific indicators:

- Number of doctoral degrees awarded;
- Research & development and public service expenditures;
- Enrollments in electronic/distance courses.

Research and Public Service Expenditures
WSU: Electronic and Distance Course Enrollment

<table>
<thead>
<tr>
<th>Baseline</th>
<th>Expected</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>18,448</td>
<td>19,000</td>
<td>19,250</td>
</tr>
</tbody>
</table>

Enrollment in electronic/distance education
Institutional Narrative

WASHINGTON STATE UNIVERSITY - PERFORMANCE PLAN

As the state’s land grant, research university, Washington State University plays a vital role in the state’s economy and the well-being of its residents. With over 27,000 undergraduate, graduate, and professional students at four campuses and online; 7 agricultural research centers; extension services in all 39 counties; and over $300 million in total research and development expenditures, WSU serves students, families, business, and industry throughout the state.

For fall 2011, WSU enrolled a total of 4,473 new freshmen, 2,203 new transfer students, and 1,005 new graduate students. The average freshman SAT was 1070, with an average high school GPA of 3.34; the average college GPA of the transfer students was 3.10. Eighty-four percent of the undergraduates are state residents; 21% are multicultural students; and 44% of last year’s graduates (2010-11) had received Pell Grants in support of their education.

Tracking specific, state-wide metrics over the past decade shows substantial and meaningful improvement. Most notably, of students who enter WSU as freshmen, the percent who are retained and graduate in six years or less improved by nearly 10 percentage points, from 59.5% before 2002-03 to 69.0% in 2009-10, with similarly large gains in the four-year and five-year rates. Also of note, high demand funding from the state in the early and middle years of the decade fueled a rise in high demand degrees. While the total number of bachelors degrees has grown by 40% since 2001-02, the number of high demand degrees has grown by 60%.

The freshman retention rate has been hovering around a very respectable 83% for years, but WSU would like to see that improve further. Proven high-impact learning experiences have been put in place, and early-warning programs to identify and assist struggling students have been implemented, but both are now threatened by recent budget cuts. Our inability to further expand high cost, high interest programs, such as Business, Nursing, and Engineering, is sending some qualified students elsewhere after the first or second year. The size of the latest increases in tuition may be beginning to affect students’ ability to continue, as well.

The recent, dramatic reductions in state funding, along with dramatic increases in tuition, culminating a 20-year slide in state support for higher education, present special challenges as we struggle to maintain the productivity gains we have made. Classes are larger than just a few years ago; fewer Teaching Assistants are available; high cost, high demand programs are more competitive to enter; advising and tutoring are less available; and financial aid is not keeping up with tuition. Nevertheless, WSU will make every effort to maintain the gains we have made and to continue to improve whenever and in whatever ways are possible.

Recognizing our distinct land grant and research responsibilities to the state, WSU will place a special emphasis on working to maintain and, if and when possible, to increase our productivity in three areas central to our outreach and economy-related missions. These areas are represented by the following institution-specific indicators:
1. Number of doctoral degrees awarded;
2. Research & development and public service expenditures;

In the event that additional state funding becomes available, and that such funding can be utilized where most needed for the greatest effect, WSU is committed to making additional gains on a number of the metrics as noted above.

**Washington State University Profile**

**Student Enrollment**

<table>
<thead>
<tr>
<th>AY</th>
<th>Annual Average FTE</th>
<th>Pullman</th>
<th>Spokane</th>
<th>Tri-Cities</th>
<th>Vancouver</th>
<th>DDP</th>
<th>SelfSustain</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>2011</td>
<td>Undergraduate</td>
<td>14924</td>
<td>595</td>
<td>843</td>
<td>1973</td>
<td>1364</td>
<td>118</td>
<td>19817</td>
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<tr>
<td></td>
<td>Graduate</td>
<td>2491</td>
<td>650</td>
<td>160</td>
<td>285</td>
<td>91</td>
<td>36</td>
<td>3714</td>
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<tr>
<td></td>
<td>Total</td>
<td>17416</td>
<td>1245</td>
<td>1003</td>
<td>2258</td>
<td>1455</td>
<td>155</td>
<td>23531</td>
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<tr>
<td>2001</td>
<td>Undergraduate</td>
<td>14348</td>
<td>116</td>
<td>381</td>
<td>731</td>
<td>688</td>
<td>.</td>
<td>16264</td>
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<tr>
<td></td>
<td>Graduate</td>
<td>2228</td>
<td>229</td>
<td>183</td>
<td>260</td>
<td>64</td>
<td>.</td>
<td>2964</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>16576</td>
<td>345</td>
<td>564</td>
<td>991</td>
<td>752</td>
<td>.</td>
<td>19228</td>
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</table>

* AAFTE: Broken into undergraduate and graduate based on student level. Calculation, SCH/30 for undergraduate courses and SCH/20 for graduate courses because we are on semesters system.

**Undergraduate Student Body Profile**

<table>
<thead>
<tr>
<th>Term</th>
<th>% of Undergrads</th>
<th>Pullman</th>
<th>Spokane</th>
<th>Tri-Cities</th>
<th>Vancouver</th>
<th>DDP</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>% Resident</td>
<td>85.7%</td>
<td>91.9%</td>
<td>97.0%</td>
<td>96.3%</td>
<td>91.7%</td>
<td>88.2%</td>
</tr>
<tr>
<td>Fall</td>
<td>% Pell Eligible</td>
<td>28.9%</td>
<td>42.3%</td>
<td>46.4%</td>
<td>53.1%</td>
<td>46.5%</td>
<td>34.4%</td>
</tr>
<tr>
<td>Fall</td>
<td>% Students of Color</td>
<td>22.3%</td>
<td>16.5%</td>
<td>25.8%</td>
<td>19.0%</td>
<td>19.3%</td>
<td>21.6%</td>
</tr>
<tr>
<td>Fall</td>
<td>% Underrepresented Minority</td>
<td>11.9%</td>
<td>9.7%</td>
<td>19.9%</td>
<td>9.2%</td>
<td>12.4%</td>
<td>11.9%</td>
</tr>
<tr>
<td>Fall</td>
<td>% Resident</td>
<td>87.5%</td>
<td>93.8%</td>
<td>96.0%</td>
<td>92.2%</td>
<td>76.7%</td>
<td>87.1%</td>
</tr>
<tr>
<td>Fall</td>
<td>% Pell Eligible</td>
<td>23.4%</td>
<td>31.4%</td>
<td>32.5%</td>
<td>28.0%</td>
<td>35.4%</td>
<td>25.0%</td>
</tr>
<tr>
<td>Fall</td>
<td>% Students of Color</td>
<td>13.7%</td>
<td>9.8%</td>
<td>10.7%</td>
<td>6.9%</td>
<td>11.2%</td>
<td>12.9%</td>
</tr>
<tr>
<td>Fall</td>
<td>% Underrepresented Minority</td>
<td>8.1%</td>
<td>4.1%</td>
<td>7.1%</td>
<td>3.0%</td>
<td>8.2%</td>
<td>7.7%</td>
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</tbody>
</table>

**Complete Undergraduate Applications**

<table>
<thead>
<tr>
<th>AY</th>
<th>Undergrad Applications</th>
<th>Pullman</th>
<th>Spokane</th>
<th>Tri-Cities</th>
<th>Vancouver</th>
<th>DDP</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>Total Applications</td>
<td>16524</td>
<td>511</td>
<td>1089</td>
<td>2110</td>
<td>1691</td>
<td>21925</td>
</tr>
<tr>
<td>2011</td>
<td>Residents</td>
<td>11509</td>
<td>430</td>
<td>936</td>
<td>1757</td>
<td>1366</td>
<td>15998</td>
</tr>
<tr>
<td>2011</td>
<td>Non-Residents</td>
<td>5015</td>
<td>81</td>
<td>153</td>
<td>353</td>
<td>325</td>
<td>5927</td>
</tr>
<tr>
<td>2011</td>
<td>% Admit Rate -</td>
<td>74.6%</td>
<td>84.9%</td>
<td>84.6%</td>
<td>83.6%</td>
<td>84.0%</td>
<td>77.2%</td>
</tr>
<tr>
<td>Year</td>
<td>Category</td>
<td>Applications</td>
<td>Admits</td>
<td>Admits</td>
<td>Total Applications</td>
<td>% Admits</td>
<td></td>
</tr>
<tr>
<td>------</td>
<td>-------------------------------</td>
<td>--------------</td>
<td>--------</td>
<td>--------</td>
<td>--------------------</td>
<td>----------</td>
<td></td>
</tr>
<tr>
<td>2003</td>
<td>Total Applications</td>
<td>14264</td>
<td>63</td>
<td>572</td>
<td>1033</td>
<td>1417</td>
<td>17350</td>
</tr>
<tr>
<td>2003</td>
<td>Residents</td>
<td>10070</td>
<td>48</td>
<td>510</td>
<td>896</td>
<td>985</td>
<td>12510</td>
</tr>
<tr>
<td>2003</td>
<td>Non-Residents</td>
<td>4194</td>
<td>15</td>
<td>62</td>
<td>137</td>
<td>432</td>
<td>4840</td>
</tr>
<tr>
<td>2003</td>
<td>% Admit Rate - Residents</td>
<td>82.4%</td>
<td>64.6%</td>
<td>89.8%</td>
<td>92.0%</td>
<td>83.1%</td>
<td>83.4%</td>
</tr>
</tbody>
</table>

* AY2002-2003 is the earliest undergraduate applications snapshot we have in the system.
** % Admit Rate - Residents is the total number of residents admitted / total number of residents applied.