

STATE OF WASHINGTON
AGENCY NAME
LEGAL NOTICE
SOLE SOURCE ADVERTISEMENT

The Office of Financial Management contemplates awarding a sole source contract to PRR, Inc for a four month period to provide technical and professional support to aid in activities associated with updating a website. Work activities include writing web content describing the work of the Education Research and Data Center (ERDC), summarizing research briefs, and exploring different ways of displaying reports.

This work is in support of ERDC and their efforts around making P-20W data and information more accessible to the public and other stakeholders. The ERDC conducts analyses of early learning, K-12, higher education programs, and education-related workforce issues across the P-20W system.

OFM wishes to contract with PRR, Inc to provide technical and professional support to aid in the production of web content for the following reasons:

- Over 32 years of working with public-sector agencies to provide marketing services.
- Specific knowledge of ERDC work through in-person meetings with staff in the creation of the logo and marketing plan for ERDC
- Understanding of stakeholder perspectives and views of ERDC through surveys and interviews of people who work with and request data from ERDC that they conducted for ERDC in order to collect customer survey data
- A workload that would permit them to start work immediately
- A history of contracting with Washington public agencies to deliver research and analytical datasets, documentation, and reports on time

The contract will be issued on or about March 11, 2015.

Vendors who believe they possess the same experience and capabilities, and meet the same requirements as PRR, are required to submit capability statements detailing their ability to meet the state's requirements within five (5) business days of this announcement. In the absence of other qualified sources, it is the state's intent to make a sole source award of the contract.

For more information, contact:

Office of Financial Management
Bonnie Lindstrom
PO Box 43113
Olympia, Wa 98507-3113

Telephone: 360/902.0568

E-mail: bonnie.lindstrom@ofm.wa.gov