

390 - Washington State Historical Society

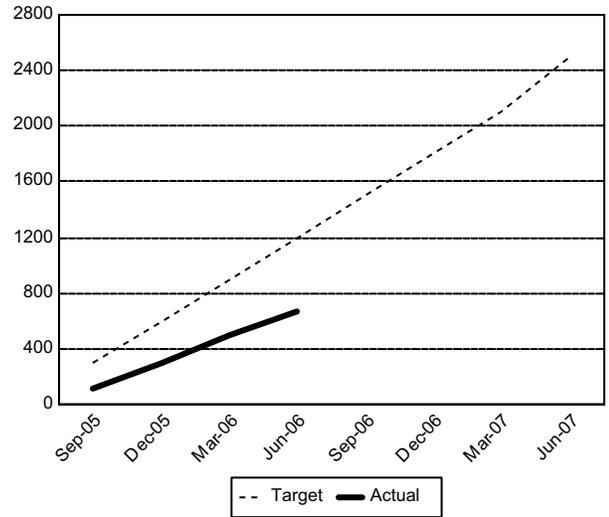
A001 Acquire and Maintain Historic Collection

Statewide Result Area: Improve cultural and recreational opportunities throughout the state
Statewide Strategy: Provide stewardship of cultural and recreational assets

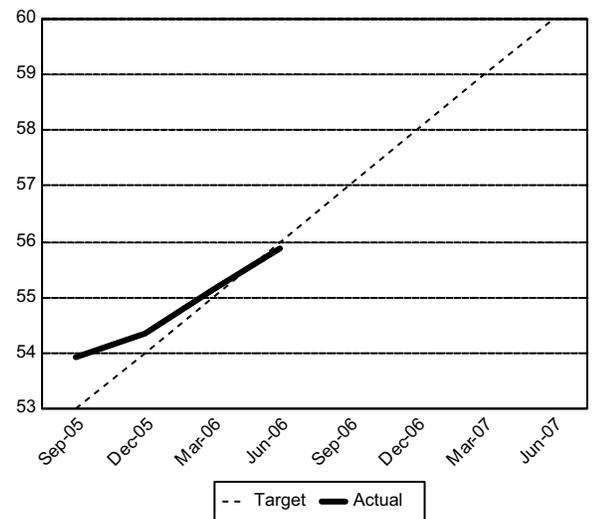
Expected Results

Create digital images of collection items; inventory artifacts; catalog artifacts, photographs, books, items of ephemera, and maps; process boxed manuscript material; and answer public inquiries relating to loan requests, use rights, state history, past donations, artifact identification, and preservation of artifacts and documents

Cumulative number of collection items digitized				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	2,500		
	7th Qtr	2,100		
	6th Qtr	1,800		
	5th Qtr	1,500		
	4th Qtr	1,200	675	(525)
	3rd Qtr	900	500	(400)
	2nd Qtr	600	300	(300)
	1st Qtr	300	120	(180)



Percent of the artifact collection inventoried				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	60%		
	7th Qtr	59%		
	6th Qtr	58%		
	5th Qtr	57%		
	4th Qtr	56%	55.89%	(0.11)%
	3rd Qtr	55%	55.14%	0.14%
	2nd Qtr	54%	54.34%	0.34%
	1st Qtr	53%	53.91%	0.91%



Previous inventory system does not meet the current state standard.

A002 Agency Administration

Statewide Result Area: Improve cultural and recreational opportunities throughout the state
Statewide Strategy: Ensure access to cultural and recreational opportunities

Expected Results

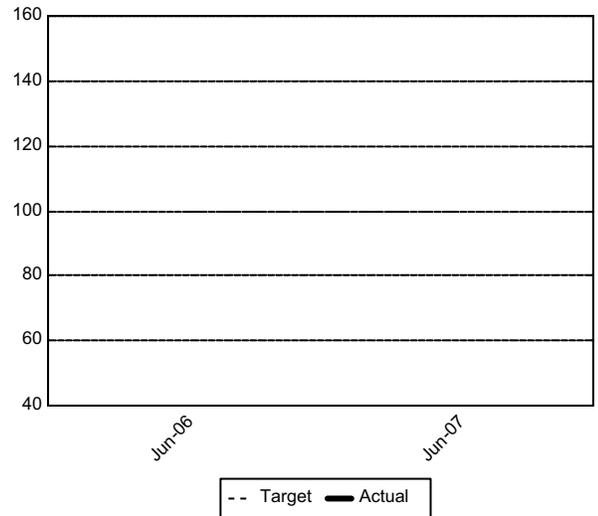
Expansion of Fort Clatsop National Memorial to include the addition of three Washington sites creating the Lewis and Clark National and State Historic Park as a unit of the National Park System.

Upgrade computers in accordance with Personnel Reform and transition procedures in accordance with HRMS.

Distribute pass-through funding to the following local projects: Cathlapotle Plankhouse Project (Vancouver), In Clark's Footsteps (Ilwaco), Lewis and Clark Interpretive Center (Ilwaco), Captain William Clark Park at Cottonwood Beach (Vancouver), Clahlelah and the Corridor of Commerce Exhibit (Stevenson), Chinook Tribal Heritage and the Corps of Discovery, Lewis and Clark Fortnight (Vancouver), Strawberry Island Trail Head (North Bonneville), and Lewis and Clark Overlook and Native Plant Garden (Maryhill).

Implement and administer policies and procedures in accordance with state law and board directives.

Maintain accreditation from the American Association of Museums				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	100%		
	4th Qtr	100%	100%	0%
<i>We need to maintain 100% compliance with the requirements for accreditation</i>				



A003 Community Outreach Activities

Statewide Result Area: Improve cultural and recreational opportunities throughout the state
Statewide Strategy: Enhance awareness of cultural and recreational opportunities

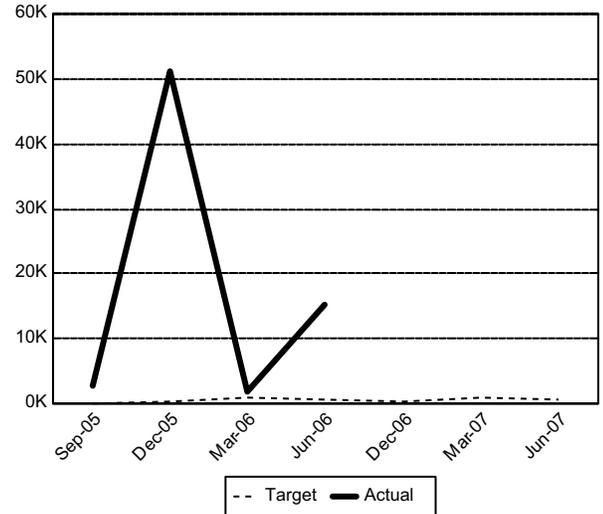
Expected Results

Support 25-30 local heritage capital projects through disbursement of \$4 to \$5 million in grant funds each biennium. Contribute to a higher level of expertise of heritage professionals and volunteers through various individual and group consultations, meetings, and publications. Enhance high quality traveling exhibit offerings of museum and related venues. Speakers on history and heritage topics will present at locations statewide. The State Capital Museum continues to serve as the base of community outreach as well as a place for training and demonstrating smaller-scale museum operations.

Number of conference and public program attendees				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	650		
	7th Qtr	850		
	6th Qtr	200		
	4th Qtr	600	15,370	14,770
	3rd Qtr	800	1,895	1,095
	2nd Qtr	200	51,133	50,933
	1st Qtr	0	2,763	2,763

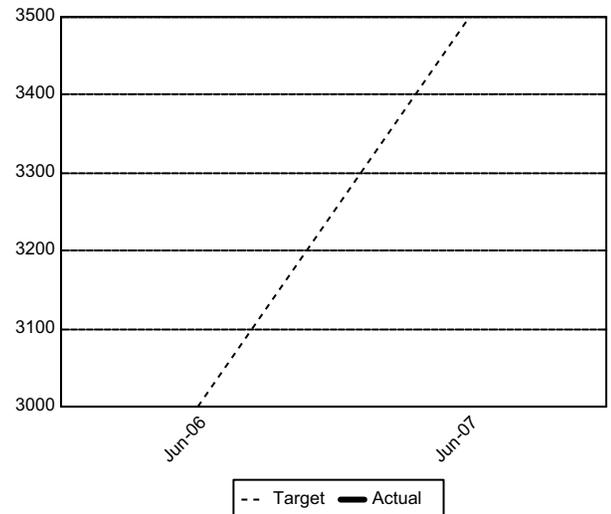
Measure includes individuals attending state wide traveling exhibit related programs

Comment: Includes 11,800 Lewis & Clark Corps II program participants/statewide bicentennial event



Number of local commemoration events produced

Number of students participating in National History Day.				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	3,500		
	4th Qtr	3,000	3,450	450



Number of traveling exhibit attendees

A004 Historical Education

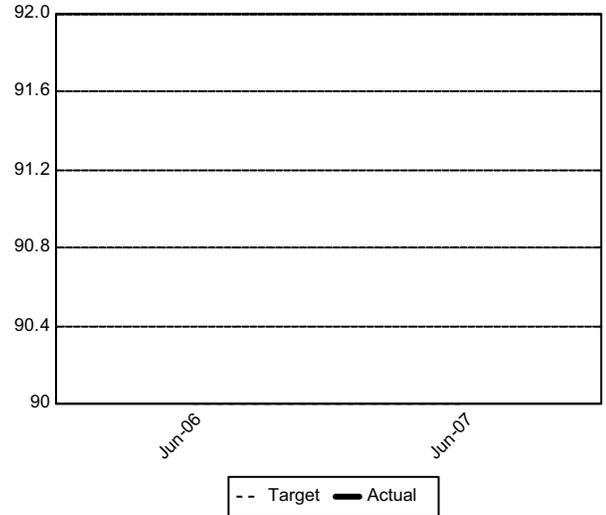
Statewide Result Area: Improve cultural and recreational opportunities throughout the state
Statewide Strategy: Enhance awareness of cultural and recreational opportunities

Expected Results

Improved learning results for students studying Washington State history; increased academically solid resource materials for teachers; improved professional development of teachers; increased accessibility to state heritage resources for citizens; and increased visitation to educational programs.

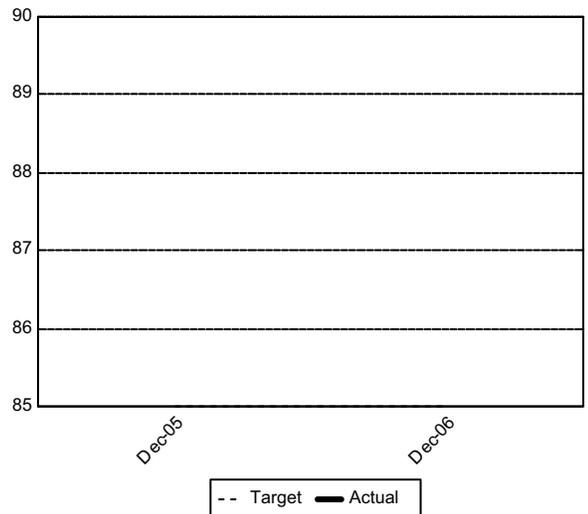
Good or Excellent rating for educational quality in the customer (Morey) survey				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	90%		
	4th Qtr	90%	92%	2%

"Good or Excellent" means a rating of 8, 9, or 10 on a scale of 10



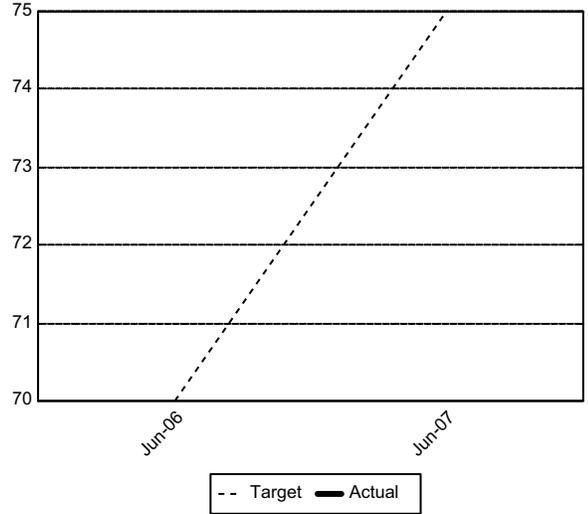
Good or Excellent rating for overall experience in the customer (Morey) survey				
Biennium	Period	Target	Actual	Variance
2005-07	6th Qtr	85%		
	2nd Qtr	85%	90%	5%

"Good or Excellent" means a rating of 8, 9, or 10 on a scale of 10

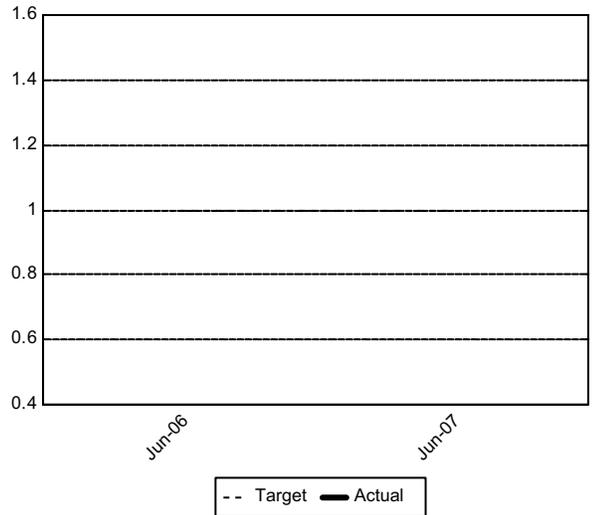


Good or Excellent rating in teacher survey.				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	75%		
	4th Qtr	70%	71%	1%

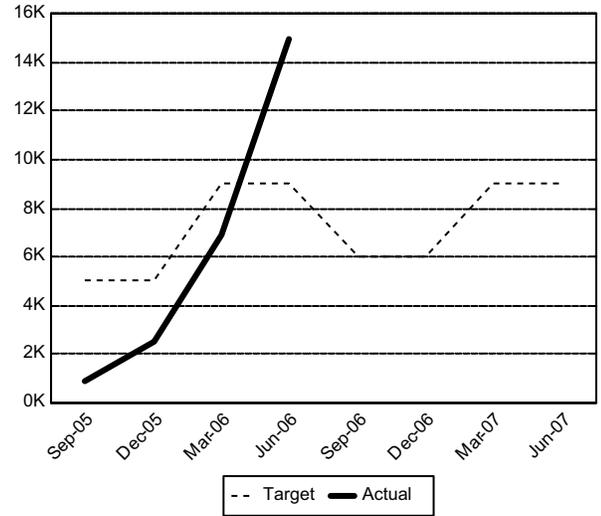
New measure for the 2005-07 biennium.



Number of on-line education curriculum modules produced				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	1		
	4th Qtr	1		



Number of students served by on-site classes				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	9,000		
	7th Qtr	9,000		
	6th Qtr	6,000		
	5th Qtr	6,000		
	4th Qtr	9,000	14,973	5,973
	3rd Qtr	9,000	6,903	(2,097)
	2nd Qtr	5,000	2,500	(2,500)
	1st Qtr	5,000	926	(4,074)



A005 Member, Donor and Public Relations

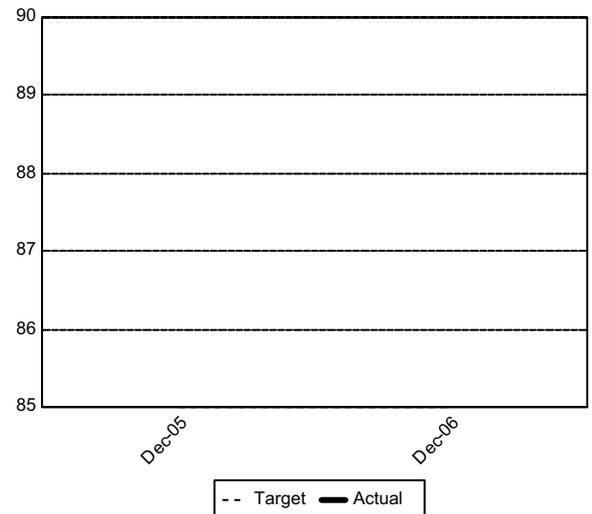
Statewide Result Area: Improve cultural and recreational opportunities throughout the state
Statewide Strategy: Enhance awareness of cultural and recreational opportunities

Expected Results

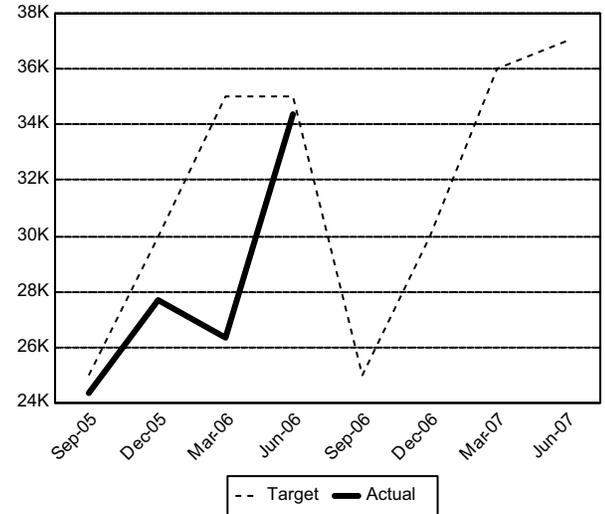
Increased percentage of visitors who recall advertising for the History Museum, a 27 percent increase in History Museum attendance by 2007, and a five percent annual increase in membership dues and contributed revenue. This activity also contributes to the customer satisfaction measure listed with the Historical Education activity.

Good or Excellent rating for overall experience in the customer (Morey) survey				
Biennium	Period	Target	Actual	Variance
2005-07	6th Qtr	85%		
	2nd Qtr	85%	90%	5%

"Good or Excellent" means a rating of 8, 9, or 10 on a scale of 10



Number of museum visitors for both the Washington State History Museum and the Washington State Capital Museum				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	37,000		
	7th Qtr	36,000		
	6th Qtr	30,000		
	5th Qtr	25,000		
	4th Qtr	35,000	34,347	(653)
	3rd Qtr	35,000	26,316	(8,684)
	2nd Qtr	30,000	27,679	(2,321)
	1st Qtr	25,000	24,332	(668)



A006 Museum Operation and Facilities Maintenance

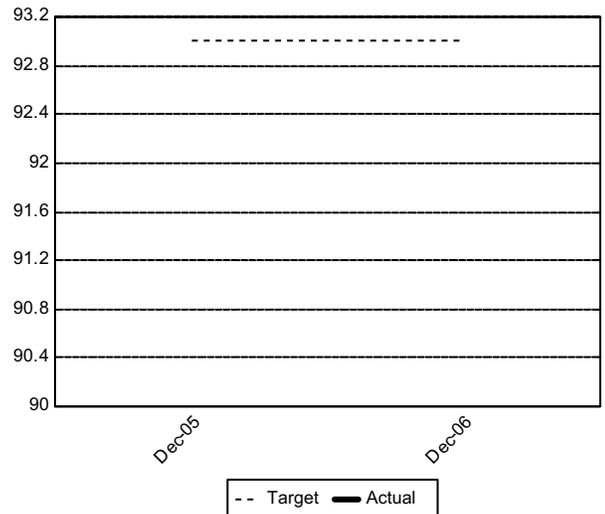
Statewide Result Area: Improve cultural and recreational opportunities throughout the state
Statewide Strategy: Ensure access to cultural and recreational opportunities

Expected Results

Score above the benchmark average for facility cleanliness and staff courtesy when compared with peer institutions.

Good or Excellent rating for facility cleanliness in the customer (Morey) survey.				
Biennium	Period	Target	Actual	Variance
2005-07	6th Qtr	93%		
	2nd Qtr	93%	90%	(3)%

"Good or Excellent" means a rating of 8, 9, or 10 on a scale of 10.



A007 State Historical Exhibits

Statewide Result Area: Improve cultural and recreational opportunities throughout the state

Statewide Strategy: Ensure quality cultural and recreational experiences

Expected Results

On visitor surveys, maintain satisfaction above the levels of benchmark institutions. Assess exhibit space at the State Capital Museum and plan for its expansion. Monitor exhibit outcomes through formal and informal visitor surveys, comment books, and docent and staff observations.

Good or Excellent rating for exhibit quality in the customer (Morey) survey				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	90%		
	4th Qtr	90%	95%	5%

"Good or Excellent" means a rating of 8,9, or 10 on a scale of 10

