

WASHINGTON STATE UNIVERSITY

	1996-99 Baseline	1998-01 Performance Average	2001- 03 Target	2001-02 Performance	2002-03 Performance	2001- 03 Target Met?	2003-05 Proposed Target
<b>COMMON MEASURES</b>							
<b>Graduation Efficiency Index</b>							
Freshman	90.0	89.8	91.5	89.9	91.3	No	91.5*
Transfers	81.0	81.7	83.6	83.0	84.3	Yes	85.0
<b>Undergraduate retention (overall)</b>	84.4%	86.0%	86.4%	86.1%	86.6%	Yes	88.0%
<b>Five-year graduation rate</b>	53.8%	53.7%	55.9%	53.8%	54.7%	No	56.0%
<b>INSTITUTION- SPECIFIC MEASURES</b>							
<b>Undergraduate retention (freshmen)</b>	83.7%	83.6%	84.7%	82.9%	84.5%	No	85.0%
<b>Faculty productivity</b>							
Student credit hours/FTE faculty	198.5	199.8	207.7	213.6	212.9	Yes	215.0
Individualized enrollment/faculty	3.7	3.5	3.8	3.8	3.9	Yes	4.0
Research and scholarship	80.3%	85.0%	Long- term target met	84.4%	87.6%	N/A	Long-term target met
<b>Other measures: technology for learning</b>							
Distance student credit hours	24,204	40,930	Long- term target met	47,306	48,189	N/A	Long-term target met
Degree programs via distance	6	10	12	11	11	No	12
Reengineered courses	131	586	*	758	820	N/A	Long-term target met
Classrooms with technology	51.4%	67.6%	70.0%	72.9%	78.3%	Yes	80.0%

\*Adjusted since original 2003-05 plan submitted to HECB.

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### *DESCRIPTION OF INSTITUTION-SPECIFIC MEASURES*

**Undergraduate Retention (freshmen):** In order to better manage its efforts, WSU has set a target for freshman retention rather than for overall retention, while continuing to report overall retention as well.

**Student Credit Hours/FTE Faculty:** Number of credit hours generated per instructional faculty FTE. (This measure tends to rise and fall with the size of the freshman/sophomore classes.)

**Individualized Enrollment/Faculty:** Measures the amount of work faculty do with students in the form of supervising undergraduate research, internships, senior theses, private lessons, and independent studies. (This measure tends to rise and fall with the size of the junior/senior classes.)

**Research and Scholarship:** Percentage of faculty completing the expected amount and type of scholarship during the past year, based on each college's definition of what constitutes scholarly work in that field.

**Distance Student Credit Hours:** Credit hours earned through interactive video courses, pre-recorded video courses, online courses and multiple mode courses.

**Degree Programs via Distance:** Number of different degree programs offered entirely at a distance, through electronic media such as interactive video, online courses, etc.

**Reengineered Courses:** Number of courses taught "primarily" by electronic means, including WHETS, online, e-mail, videoconference, etc.

**Classrooms with Technology:** Percentage of university classrooms equipped to support technology-intensive teaching.